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MAAS Continues With Strong Progress Advancing Validation & Digital Innovation

What We Did

The 5th Workshop and TPM took place on October 30–31, 2025, hosted by the Larnaka Tourism Board in Cyprus. During the meeting, the partnership came together to jointly review the progress of the MAAS digital tools and refine them, ensuring they effectively address the needs of job brokers, job seekers, and employers.



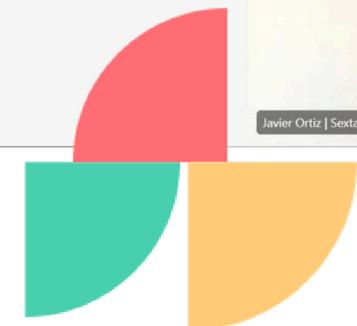
The Next Steps Were Agreed:

final testing the eTracker, aligning work on exploitation, legacy and dissemination, and clarifying shared priorities for the final stage of the project.



What We Achieved

- reinforced collaboration across the consortium
- created a unified understanding of upcoming tasks
- ensured readiness to launch comprehensive validation activities





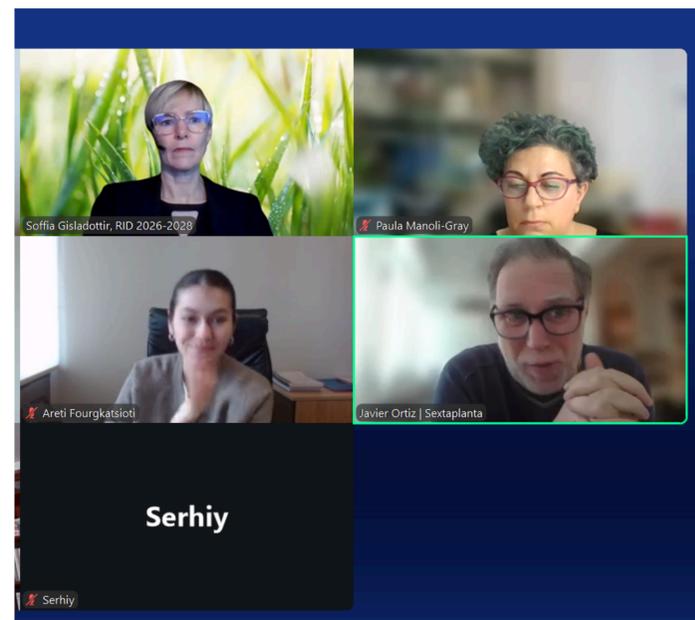
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Insights From Recent CoP Sessions

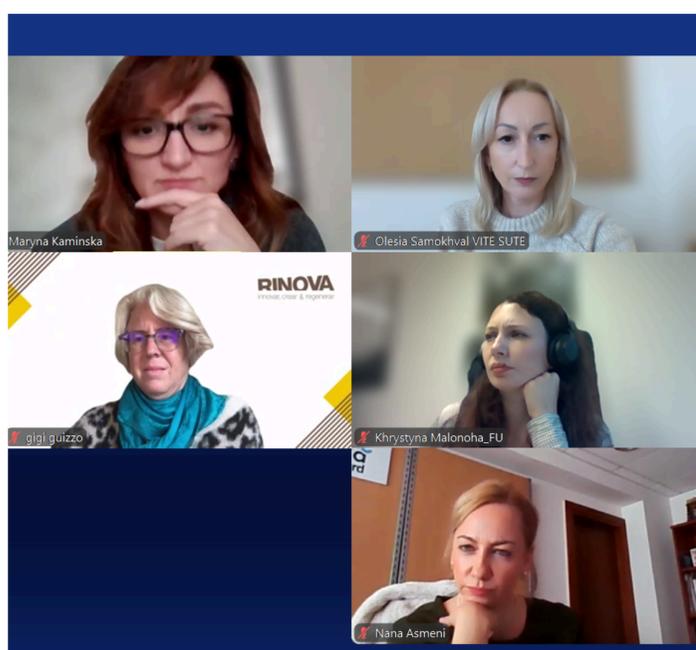
The two most recent Community of Practice (CoP) sessions focused on finalising the testing of the eTracker and reviewing the Data Protection Agreement. These sessions were essential in ensuring that the MAAS tool meets both technical and legal standards across all partner countries.

What We Delivered

We shared **updates** on validation progress, coordinated the involvement of job seekers, including Ukrainian refugees – and ensured coherent implementation with consistent data collection across all participating countries.



What Comes Next For MAAS



Our **next steps** focus on completing the full validation of the eTracker, finalising and translating the digital tools, producing the final MAAS eGuide, and consolidating the Exploitation Strategy and Legacy Framework.



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MAAS Partnership:

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sextaplanta
AGENCIA DIGITAL TURISMO

RINOVA
innovar, crear & regenerar



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