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# MAAS

Match, Attach and Sustain:

New methods for Europe's Job Brokers

supporting Tourism businesses, Ukrainian refugees and job seekers

**TRIMTAB**



Folkuniversitetet

**RINOVA**

innovar, crear & regenerar

**sextaplanta**



VINNUMÁLA  
STOFNUN



**DIMITRA**  
educational organization



WARSAW  
UNIVERSITY  
OF LIFE SCIENCES



**Larnaka**  
Tourism Board

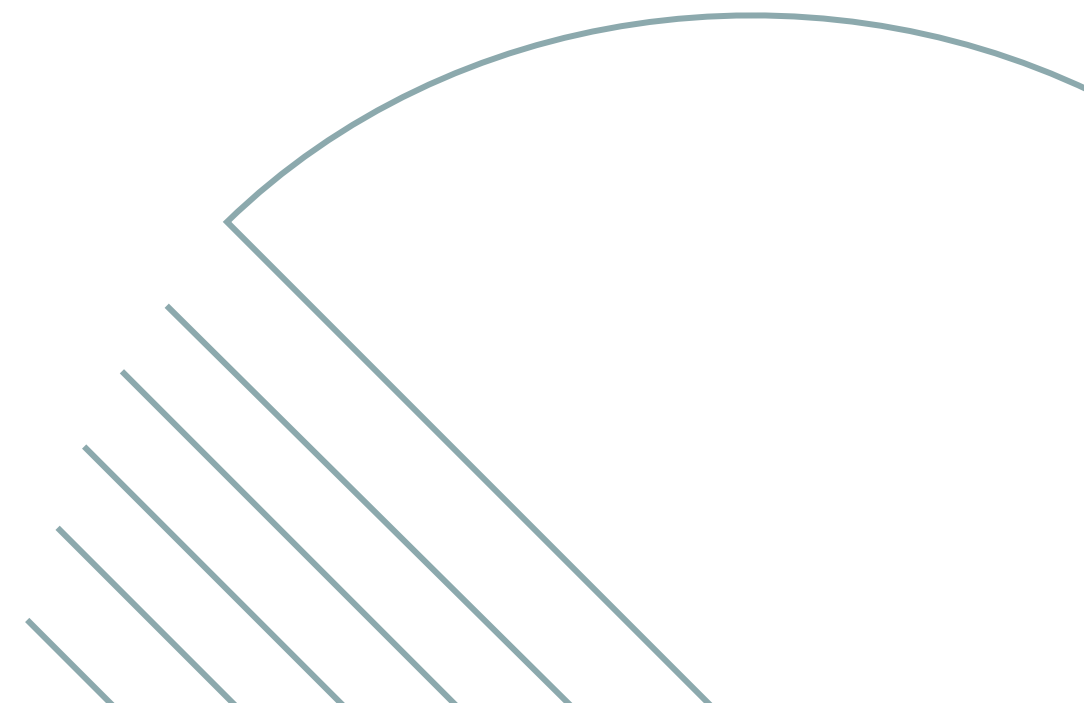
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# EURES Iceland and recruitment services

Gyða Sigfinnsdóttir  
EURES and The Directorate of  
Labour Iceland





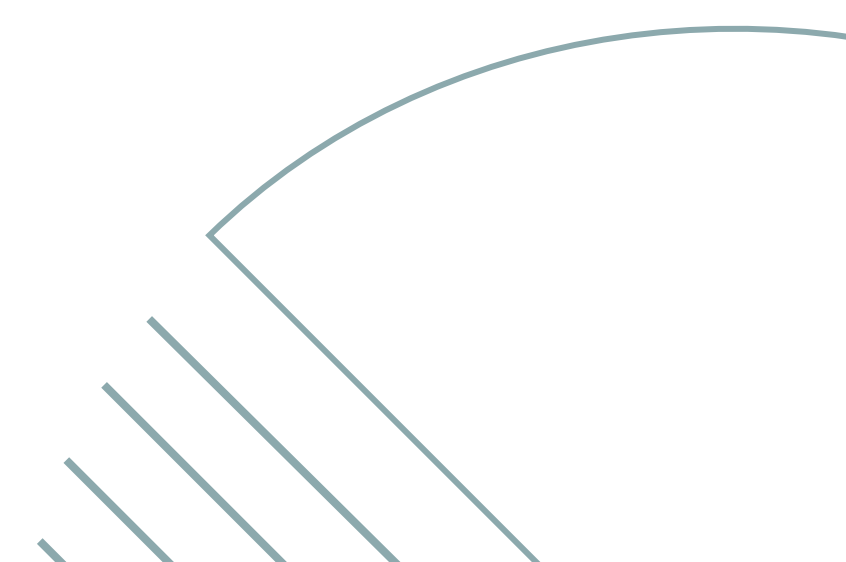
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# What is EURES?



A cooperation network between the European Commission, the European Labour Authority (ELA) the national public and other admitted employment services in all the EU countries, Iceland, Liechtenstein, Norway and Switzerland.

Since its launch in 1994, EURES facilitates the free movement of workers by providing information and employment support services to workers and employers, and by enhancing cooperation and information exchange between its member organisations.





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## Pillars of service:



**The human network** of nearly 1000 EURES advisers working around Europe with employers and jobseekers as part of recruitment services provided by the public employment services.

**The EURES Job Mobility Portal** gathers job vacancies available through all the EURES members and partners. It delivers a free of charge self-service for jobseekers and employers who can register on the Portal to find a job or a new employee.



# EURES and Vinnumálastofnun

Recruitment service at  
national level

EURES services

Labor market measures

At Vinnumálastofnun EURES  
is part of the recruitment  
services provided to  
employers.





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# Service to Icelandic employers in tourism:

## Recruitment services

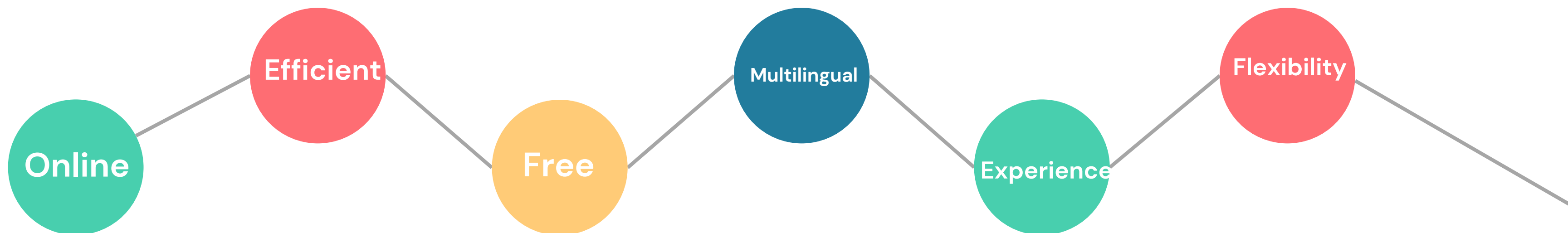
We offer a versatile service and can promote vacancies to different types of jobseekers.

## Need a translation?

We assist with translations of job vacancies to reach jobseekers who do not speak Icelandic.

## Problem solving

Flexibility is our secret weapon. We listen and adapt to the different needs of each employer.



## Self service

Employers register their vacancies with us and we provide an online platform to promote their vacancies.

## We know what to do

I need to prepare a work contract?  
How do I organise a job interview?  
I need information for a newcomer in Iceland?  
I wish to recruit a refugee?





# Food for thought

WIIFM? – Dialogue with employers

PLAN

Feedback from employers

Í upphafi skal endinn skoða.

What do we want to achieve with the MAAS project?





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# Takk

