

## Opportunities and threats of employment in tourism (employee's perspective)

Opportunities	Threats
Human capital development, possibility of obtaining transferable skills and experience that can be easily used in other sectors	Climate issues (travel limitations, increased fares)
Support of modern technologies in creating networks, international contacts (long term benefits for careers)	Technological change, cybersecurity
Development of social tourism, increased travel opportunities (youth, seniors, excluded groups)	Political tensions, wars and conflicts
Opportunities for employers to cooperate with other industries	Economic crises, risk of stagnation and freeze of salaries
Entrepreneurship development and support opportunity	Decreasing working conditions
Emerging new types of tourism, like historical tourism, eco tourism, war tourism, thanatourism	Limited opportunities (mass tourism as the most profitable type) in the sector
Attempts to lengthen the high season, supporting travels in non-tourist months	Increasing seasonality
Economic development, increase of salaries - new demand, more travels	High dependency on external events and accidents (incl. catastrophes)
Increased popularity of traveling, supported by social media and celebrities	Monocultures, risk of occurring the Venice Syndrome when tourism is the only job opportunity
Changing work conditions, increase of leisure time and remote work (possibility of combining work and travels)	Overtourism, risk of implementing limits in tourism in the most popular destinations
Market regulations	Development of virtual tourism, lack of interest in real travels
	Social protests, negative image of tourism (aversion to employees)
	Development of AI, risk of lower demand for work
	Market regulations